



SOLUTIONS
THAT YOU NEED





#### INTRODUCTION

# We provide crucial expertise and resources to help our clients meet a variety of financial and strategic needs.

Moonreach serves as an advisor to business enterprises in the areas of Financial & Management strategies. Anticipating the aspirations and needs of our clients and responding creatively and competitively with customised solutions is our primary focus.

Our combination of senior-level attention, significant resources, hands-on approach, industry experience and process expertise results in a higher level of service and drives superior outcomes for our clients. We pride ourselves on our integrity, uncompromising dedication to excellence and track record of providing valuable, honest advice.

## Experience and approach sets us apart from competitors and delivers lasting value for our clients.

Moonreach with its established infrastructure, has over past two decades helped several Small and Medium business Enterprises (SMEs) raise funds at best possible terms and at optimal costs through Banking and Institutional channels as well as through Strategic and Financial Partnerships between synergetic businesses. Understanding that every assignment requires dedication and commitment, we have developed an approach to financial management, which ensures that the tie-up of funds is completed on time and to the total satisfaction of the clients. This is largely facilitated due to excellent in-house project appraisal skills, detailed due diligence process and in-depth knowledge of the fund raising norms. Our Directors personally manage every aspect of the assignments we take on.

#### Nisha Palekar - Founder Director

Nisha has over twenty years of experience in financial services encompassing investment banking, banking and institutional finance, financial restructuring and business advisory. She started her career with SBI Capital Markets, a leading merchant banker, in the Corporate Finance Group. She started Moonreach in 1995 and has grown its business over the years in keeping with Moonreach's focus as a niche player in the financial services space.

Nisha is a Chartered Accountant, Cost Accountant and a Company Secretary by qualification. She is an all India Rank holder of the ICAI and ICWAI Institutes.

You can reach Nisha at nisha.palekar@moonreachgroup.com

#### Mohan Sabnis - Founder Director

Mohans' finance and investment banking career spans more than twenty years, covering a wide range of transaction experience in Merchant Banking, Treasury, Banking & Institutional finance and Corporate advisory services. Mohan started his career with Kotak group before founding Moonreach in 1995. He possesses extensive experience across industries and has completed numerous financing and advisory assignments for clients in various sectors.

Mohan is a Chartered Accountant, Cost Accountant and a Company Secretary by qualification and has had an illustrious career, having secured 5th Rank and 6th Rank respectively on an all-India basis in the Intermediate and Final examinations of the ICAI.

You can reach Mohan at mohan.sabnis@moonreachgroup.com



BOARD
OF DIRECTORS



#### SERVICES

#### Strategic Business Consulting

Moonreach leverages its diverse spectrum of skill sets to offer an extensive range of services under the financial and corporate advisory services umbrella

Negotiation & Structuring of Business transactions
Purchase / Sale of Stressed Assets
Techno-Economic Feasibility reports
Valuation of Businesses
Regulatory Compliance service
Credit rating advisory
Arbitrators & Litigation Management

Moonreach provides assistance and advise to business enterprises in strategic planning, based on sound financial analysis. We provide critical inputs which enhance the value of business and help achieve business goals.

Recommendations to enhance financial controls

Implementing good corporate governance practices

Advise on off-balance sheet financing alternatives

Assistance in identifying potential acquisitions

Evaluate the need for acquisition or disposal of assets to improve business competitiveness

#### **Debt Syndication**

Moonreach assists business enterprises to leverage on debt as an instrument to raise capital through structured financial products for various requirements including Greenfield projects, expansions, working capital and for acquisitions.

Corporate Loans, Terms Loans & Working Capital Borrowings, Securitisation, Loan Against Receivables, Exports Financing, and Acquisition Financing raised from Banks and Financial Institutions for several emerging growth companies across industry segments.

An understanding of trends and issues impacting projects and business enterprises enables Moonreach to advise on innovative financing structures. We have demonstrated our domain expertise by executing large and complex transactions across sectors within stringent timelines over the last 19 years.



SERVICES

#### SERVICES



#### Raising Equity Capital

Moonreach provides complete gamut of services in order to position and gear up companies for Initial Public Offerings. These primarily include

All aspects of pre-IPO planning
Review and due diligence of the Company's business plan
IPO readiness assessment
Preparation of a presentation to Merchant Banks
Introduction, selection and negotiation with Merchant Banks
Assistance in prospectus drafting and diligence
Advise on Transaction structuring, timing and pricing
Post IPO support and advice

With deep understanding of the Private Equity product, our ability to bring the right partners to the table and expertise in structuring the optimal deal, we are in a position to assist clients in raising Private Equity and Venture funding

Understanding of the Business Model, both existing and proposed Structuring the business and the financial model Preparation of Information Memorandum Valuing the Company Identification of Potential Partners or Investors Negotiation with various private equity investors Signing of term sheet Assisting in the Due Diligence Process Closure of the deal

#### **Debt Restructuring**

Moonreach has been involved in assisting companies from various sectors in successfully restructuring their finances and stage a turnaround in business operations.

Our expertise in understanding the regulations and guidelines applicable to banks helps us to advise our clients in effectively meeting their liquidity problems by utilizing the Corporate Debt Restructuring Mechanism

Restructuring and Rephasement of debts
Revival schemes
One Time Settlements

#### **Insurance Advisory Services**

Moonreach provides life insurance advisory services to High-Networth individuals and Key Management Personnel in their individual and corporate capacities. Moonreach has been a "Corporate Agent" for "Life Insurance Corporation of India (LIC)", the largest insurer in India, since 2003.

Moonreach also undertakes distribution of Mutual Fund products on a selective basis through one of its arms, to complete the value chain of its service offerings.



SERVICES



### SOLUTIONS

### THAT YOU NEED

## MOONREACH

#### Moonreach Financial Services Pvt. Ltd.

4, Arun, 7th Road, Santacruz (East), Mumbai 400055. INDIA

Tel: +91-22-26631546 / +91-22-26631548

Email: info@moonreachgroup.com

Website: www.moonreachgroup.com